



Soheil Pounaki

Graphic & Web Design One-man Band

About Me:

I am Soheil, born in the summer of 1990, designer since I was born. I grew up in a creative family where my father started designing by hand and ink and continued with early versions of Corel Draw and Photoshop. With such a heritage, I have been working professionally since my university days and had the opportunity to learn and experience so many areas of design.

Software Skills:

Adobe Photoshop	Blender
Adobe Illustrator	3dsMax & V-ray
Adobe InDesign	WordPress & Elementor (Designing
Adobe XD	Full-functioning websites)
Corel Draw	Html / CSS
After Effects	MS Word / Excel / PowerPoint

Design Skills:

Logo & Branding / Packaging Design / UI Design / Advanced Photo retouching / Laser cutting and engraving design / Photography / Design and Color separation for Silk Printing / Proficient in offset printing / Fast 10 finger typing / Working with Digital printers

Educations:

Graphic Design Highschool (2007-2005)
Imam Ali University of Graphic Design (2009-2007)
Art and Science University Bachelor of Graphic Design (2011-2009)

Teaching Experiences:

2 years teaching Basics of graphic Design in Art Highschool (for Boys)
3 years teaching Basics of Typography Design and Graphic Design 101 in Highschool (for Girls)
2 years of teaching Photoshop for Graphic Design in college of Khabar (Meybod)
Running long-courses and 3 Day Workshops for Advanced Photoshop for Retouching for photographers
Private Tutoring for Design Programs like Photoshop, Corel Draw, 3DsMax and etc.

Soft Skills:

Self-confidence/ Positive
Time and Project Management
Problem Solver
Leader
Collaboration
Empathy

Languages:

Persian(Farsi) : Native
English : Fluent

Hobbies:

Gaming / Drawing / Learning

Work Experiences:

2013-2011 Arman Design and Advertising Agency
Head of a 3-person team of designers in Digital Printing Services.
Worked with Bastan and Ehsan Aria Tile Companies for Branding and Identity Designs.

2014-2013 Aradid Co. (As motion designer for Video Billboards)
Designing 2D and 3D Motion Graphics for various customers.

2022-2014 Self-employed in Kheshtekohan Design Studio
Modernized our 30 years-old family business with my father under a new name.
Working with More than 500 Happy Customers.
Designing Full lines of packaging for LED light producers like Partoafshan, Sahand, Lampa & etc.
Designing and running More than 50 websites for our loyal Customers.
Designing Advertising Campaigns for Almase Kavir Carpet Co.
Supervising and Designing for Emarat Wakil Online Social Medias.
Designing UI Design for website of Kardoan, online business Company, Setare Meybod tile Co. Alvand Tile Co., and others.

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